Press Release

Berlin, September 4th, 2018

An artistic autumn in Berlin with urban highlights:

- **URBAN NATION is taking part in the first Urban Art Week**
- **Lollapalooza surprises visitors with a huge urban art installation – curated by URBAN NATION**

September is one of URBAN NATION's most dynamic months of the year. The museum and international network is now represented at Berlin's Urban Art Week and will display a gigantic art installation at this year's Lollapalooza.

Official advertisement banner for the screening of the documentary Happyland. Credit: URBAN NATION (Reprint is free of charge).

URBAN NATION @ Urban Art Week

URBAN NATION is taking part in the first Berlin Urban Art Week from September 5th to 9th and will offer a diverse program for those interested. Visitors of the URBAN NATION MUSEUM FOR URBAN CONTEMPORARY ART can look forward to exclusive museum tours and a public Berlin premier of the award-winning documentary Happyland. Urban Art Week, founded by members of the Berlin urban art scene, deals with the notion of the urban art movement and provides insight into current developments in urban art, street art, and graffiti writing. It takes place all across Berlin and is, on a global scale, a new format for the urban art movement. *"As an international institution that aims to promote urban art and encourage interaction, we are thrilled to be a part of the first Urban Art Week. With our contributions, we will strengthen and expand the network,"* said Yasha Young, Artistic Director of the URBAN NATION Museum.

Program at URBAN NATION Museum

On both days: September 6th and 7th, 2018
2 PM: Tour in German
4 PM: Tour in English
6 PM: Film screening of Happyland, original language with English subtitles

The tour costs ten Euros per person. Please register in advance at tour@urban-nation.com. Admission to the film screening is free. More information on Urban Art Week can be found at http://urbanartweek.de/.

URBAN NATION
MUSEUM FOR URBAN CONTEMPORARY ART

YOUR CONTACT
NANCY HENZE
PRESS/PUBLICITY

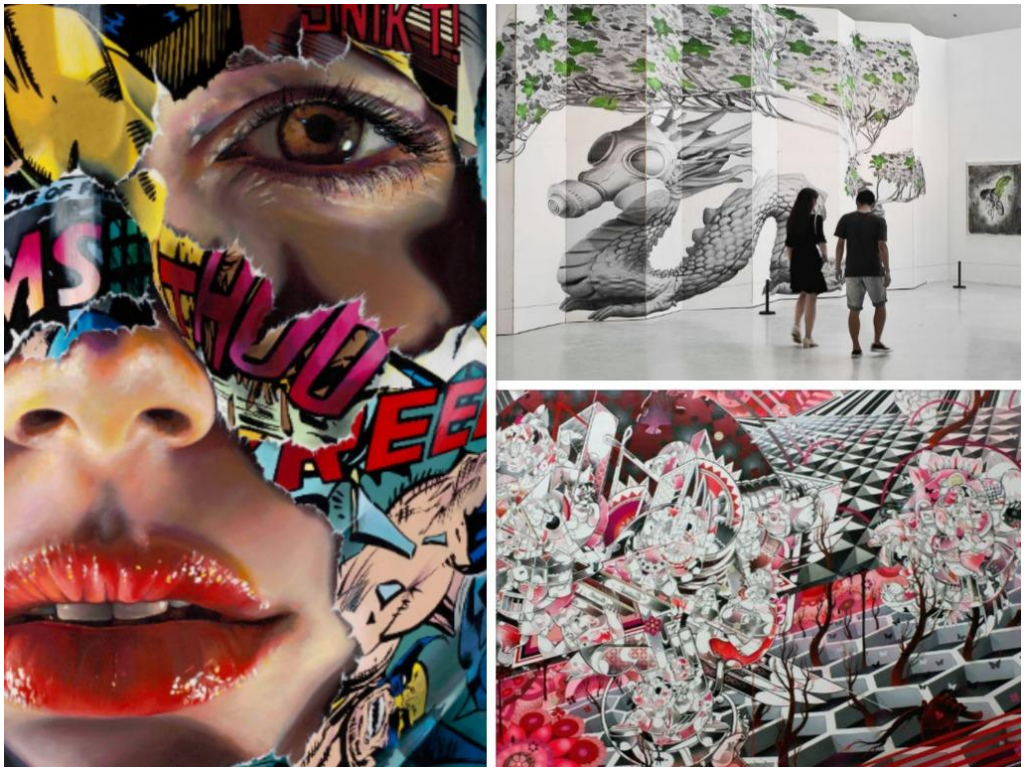
M: +49 173 1416030
T: +49 30 47081536
F: +49 30 47081520
E: N.HENZE@URBAN-NATION.COM

URBAN NATION
ALT-MOABIT 101 A
10559 BERLIN

URBAN-NATION.COM

URBAN NATION IS AN INITIATIVE OF THE FOUNDATION STIFTUNG BERLINER LEBEN

About "Happyland"
The film shows the installation of thirty-five large art canvases on which the artist portrayed Kaff, a resident of the slums of Manila. The art canvases were used to create or improve housing or to purchase groceries and other necessities. In 2017, Happyland won the HRAFF Feature Film Audience Award.



Example works of the artists: Sandra Chevrier, Ludo and HowNosm (starting from the left).

URBAN NATION @ Lollapalooza Berlin
Since the first German version of the festival in 2015, URBAN NATION and Lollapalooza have been united by a partnership and a joint mission to bring art, music, and people together. In 2018, the festival will take place in the historic Olympiastadion and Olympiapark. Part of the event is a collaboration of colossal proportion; curated by URBAN NATION Director, Yasha Young, three urban artists will cover the façade of Olympiastadion with works of art, each dedicated to a headliner. True to the motto: "We paint the music you love to hear", artists and musicians will work closely together, in order to inspire one another and let their creativity run free. The works of art will depict the bands' history, music, and album covers and together they will make up a huge open-air gallery. Lollapalooza takes place on September 8th and 9th.

Collaborations:
Sandra Chevrier (Canada) x The National
Ludo (France) x Imagine Dragons
HowNosm (USA) x Kraftwerk

Yasha Young, as well as the artists are available for interviews. If interested, please contact us in advance at pr@urban-nation.com. Photo material is available free of charge at https://urban-nation.com/press/.
Follow URBAN NATION on Instagram, Twitter and Facebook.

About URBAN NATION MUSEUM FOR URBAN CONTEMPORARY ART

URBAN NATION is an international institution for artists and projects that has been breathing new life into the cultural landscape of Berlin as a museum since September 16th, 2017. URBAN NATION is rethinking the classic museum concept and doesn't only limit its activities to its actual museum premises: works in public spaces are also part of the curation. Interactive workshops and new pedagogic formats give a new impetus to the urban life of the future. The focus is on supporting young urban contemporary artists. Under the motto: "Connect. Create. Care", URBAN NATION has been inviting local and international artists and curators to Berlin to create urban spaces since 2013. The result is an inspiring exchange between better-known and up-and-coming creatives. The URBAN NATION MUSEUM is a place of exchange, of getting together, and an archive at the same time. URBAN NATION is anchored in the charitable Stiftung Berliner Leben foundation.